



W.T Moore Elementary School is proud of our community and we invite local businesses to support our students through a partnership with Parents and Teachers for Moore (PTM)! Sponsorship will directly ensure W.T. Moore Elementary PTM's ongoing success. It also creates an opportunity for you to build better relationships with loyal customers, clients and local community. W.T. Moore Elementary School represents more than 600 students in the neighborhoods surrounding the school, as well as families from all over the city of Tallahassee.

PTM raises money to enhance our students' academic education and overall school experience. The funds pay for areas that are experiencing a shortage of school funds and many educational extras such as: technology, art, physical education, music, library, science, additional instructional materials, cultural arts events and much more. 100% of the money raised from corporate sponsorships will benefit W.T. Moore Elementary School.

We are currently inviting our business community to provide sponsorship support for events and supplies in many different ways. As a sponsor, your business will receive advertising benefits such as ad placement in our newsletters and on our website, along with Facebook and Remind mentions. Our hope is that you too, will take pride in being a part of this W.T. Moore Elementary community and join us in the continuous effort to provide an excellent environment for our students and staff.

Sponsors selecting to support W.T. Moore PTM with donations of \$1,000 or greater may make their donations in 5 equal payments, payable upon execution of this Sponsorship Agreement and on August 1, October 1, December 1, and February 1 (reminder invoices will be sent from PTM).

All sponsorship benefits are contingent upon business partners signing the attached Sponsorship Agreement, making timely payments and providing marketing assets (logos and business details) as requested.

Sponsorship questions can be directed to:

Katie Reeves, Community Relations Co-Chair  
Call or Text (229) 403-1741  
[ktcreative@me.com](mailto:ktcreative@me.com)

Sarishni Patel, Community Relations Co-Chair  
Call or Text (850) 228-7147  
[sarishni\\_poonen@yahoo.com](mailto:sarishni_poonen@yahoo.com)



## WTM Golden Mustang | \$2,000

\*Limited to Five Businesses Only for 2021-22 School Year

- Business Logo Featured on Back of 2022 Boosterthon Fun Run T-Shirt (Larger logo worn by every student for Boosterthon Fun Run in March 2022)
- Business Banner on W.T. Moore Fence for Duration of 2021-22 School Year (36x24 weather-proof banner)
- Business Name Marquee Recognition on Digital W.T. Moore Sign for Two Weeks (rotating with other school-centric messages)
- Opportunity for 3-5 Minute Presentation During Teacher Appreciation Week Luncheon OR Faculty Meeting
- Opportunity to Send One-page Marketing Piece Home with all Students in Open House Materials
- Logo inclusion on School Promotional Materials
- Dedicated List-Serv Spotlight (3x during the school year)

\*Exclusive sponsorship opportunity for first five committed sponsors signing the Sponsorship Agreement and issuing first payment for 2021-22 school year. Category sponsors will be exclusive for their business type. Once sold, interested business partners can consider lower level partnership opportunities.

## WTM Silver Mustang | \$1,500

- Business Logo Featured on Back of 2022 Boosterthon Fun Run T-Shirt (Smaller logo worn by every student for Boosterthon Fun Run in March 2022)
- Business Banner on W.T. Moore Fence for Duration of 2021-22 School Year (36x24 weather-proof banner)
- Business Name Marquee Recognition on Digital W.T. Moore Sign for Two Weeks (rotating with other school-centric messages)
- Recognition during Introduction Remarks of PTM Events
- Logo inclusion on School Promotional Materials
- Dedicated List-Serv Spotlight (1x during the school year)

## WTM Bronze Mustang | \$750

- Business Banner on W.T. Moore Fence for Duration of 2021-22 School Year (36x24 weather-proof banner)
- Recognition during Introduction Remarks of PTM Events
- Logo inclusion on School Promotional Materials

## WTM Mustang Squad | \$250

- Business Banner on W.T. Moore Fence for Duration of 2021-22 School Year (36x24 weather-proof banner)
- Logo inclusion on School Promotional Materials

# W.T. Moore PTM 2021-22 Sponsorship Agreement

Complete the below form with details as they should appear in sponsorship recognition, and submit with initial payment to W. T. Moore PTM for finalization of sponsorship. Sponsorship is not confirmed until form and first payment are received. Logo (both a hi-res jpg & vector file) and newsletter write-up should be emailed to Katie Reeves at ktcreative@me.com or Sarishni Patel at sarishni\_poonen@yahoo.com.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Requested Sponsor Level:    Gold Mustang     Silver Mustang     Bronze Mustang     Mustang Squad

Payment Amount: \_\_\_\_\_

*As an authorized spokesperson for the above-named business, I agree to sponsor W. T. Moore PTM for the 2019-2020 school year, providing the above-named donation and understanding the sponsorship benefits as outlined in this packet. I understand my sponsor benefits are contingent upon payment of my sponsor invoices and submission of marketing assets as requested for inclusion in recognition materials.*

Business Representative: \_\_\_\_\_

WTM PTM Representative: \_\_\_\_\_

Date: \_\_\_\_\_

